

<<言语幽默语用策略研究>>

图书基本信息

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内容概要

《言语幽默语用策略研究》将言语幽默置于动态的交际过程，将其视为一种言语交际语用策略。在综合分析言语幽默交际基本特征的基础上，根据言语交际中幽默的呈现方式和幽默发出者的角色类型，将幽默语用策略分为讲述者策略和交际者策略。

《言语幽默语用策略研究》借用言语幽默的语义脚本理论和语用学基本理论，分别从宏观与微观层面分析讲述者策略和交际者策略，并分析幽默发出者的提示策略和幽默接受者的回应策略。

《言语幽默语用策略研究》适合有一定英语基础的语言专业的学习者和研究者以及对英语幽默和幽默研究感兴趣的广大读者。

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作者简介

方传余，1967年10月出生，安徽天长人，博士，安徽大学大学英语教学部副教授。从事英语教学与研究20余年，研究方向主要为语用学、社会语言学。在《当代语言学》、《语言教学与研究》等学术期刊发表论文10余篇，编写本科生和研究生教材4部。

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章节摘录

Another pragmatic approach to verbal humor is to take it as a speech act. Humor is indeed an act, among other attributes. Following the idea of the Speech Act Theory that utterances are actions, verbal humor is naturally a speech act. To refer to an individual occurrence of a funny stimulus, Raskin (1985) uses the term humor act with the humor participants, the speaker and the hearer, as an important component of the act. In analogy to the Speech Act Theory, Raskin (1985) even proposes a definition of the speech act of making a joke.

(2004) takes verbal humor as a speech act of amusement, which follows an entirely different principle than that of serious discourse, and to be verbally humorous is to amuse with words. Since humor is basically amusing, amusement is the universal and essential element in diverse forms of humorous interactions. With speech act theory as the theoretical guideline, her study describes the speech act of amusement in terms of its components and its characteristics, and groups amusement into the category of directive speech act.

As a speech act, verbal humor is also studied either as a face-saving act or as a face-threatening act in the light of the Politeness Principle (Leech 1983) and the Face Saving Theory (Brown & Levinson 1978).

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