

<<服装职业英语>>

图书基本信息

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前言

目前,对于各高职院校使用的服装专业英语教材,学生普遍反映英语的语言难度太大,且知识点不实用,在实际工作中不大用得上。

教材建设是课程建设非常重要的一项内容,目的是促使学生主动学习,同时在教学过程中注重实际工作中语言应用能力的培养。

因此,编写具有针对性的符合高职高专学生特点的项目化的专业英语教材已经是一种迫切的需要。

本书是根据各位作者的多年教学经验,紧密联系高职高专学生的英语实际水平以及将来的职业需要而编写的。

本书由杭州职业技术学院刘筱琳老师任主编,南通纺织职业技术学院李熠老师任副主编。

本书为全英文撰写,共由八个模块组成。

其中,模块一“服装结构认识”由南京特殊教育职业技术学院的帅敏老师编写,模块二“服装面料辅料”由常州纺织服装职业技术学院的王佳老师编写,模块三“服装机械”由太湖学院的董雪峰老师编写,模块四“服装设计”和模块八“时尚发展趋势”由杭州职业技术学院的刘筱琳老师编写,模块五由山东科技职业学院的刘桢楠老师编写,模块六“服装生产管理”由南通纺织职业技术学院的李熠老师编写,模块七“服装质量控制与检验报告”由浙江纺织服装职业技术学院的于春阳老师编写。

最后由刘筱琳老师统稿、修改并负责定稿。

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内容概要

本书用英文介绍了对服装的认识、面料辅料、服装机械、服装设计、服装测量与制版、服装生产管理、服装检验、时尚发展趋势这几块内容。

本书采用项目化方式编写，知识点直接与企业实际运用挂钩，内容讲究实用性和趣味性，有很多的任务，促使读者主动学习，注重实际工作中语言应用能力的培养。

本书英语语言难度不大，可作为高职类院校服装专业的专业英语教材，也可以作为服装外贸工作者一本不可多得的参考读物。

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章节摘录

Inspiration isn't something that just pops into a designer's head. Most of the time, we must make an active approach to discover it. It could be a shell on the beach or in an amusement park anywhere, maybe a well-known painting or a classic movie, maybe any sources from nature. You need to study these materials deeply and select the most attractive parts, including color combinations, surface textures, clothing decorations and on and on.

For example, the embroidery pleated decorative edge designs from the wrought iron balcony railings. All the elements in life such as flowers, birds, insects and fish in nature, high mountains and flowing water, historical monuments, artistic fields of painting sculpture, dance, music and ethnic costumes, customs can bring designers endless inspiration. Merge the age old artistry of design with the latest styles in the fashion world.

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