

<<职场英语实训教程>>

图书基本信息

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内容概要

《纺织服装高等教育十二五规划教材·职场英语实训教程：涉外商务》教材以《职场商务英语》的商务流程为顺序，对每一流程中所涉及的具体商务贸易实务进行详细地分解，对商务实务的操作惯例进行了介绍，并列举了具体的实际操作案例。

本教材适合高等职业院校商务英语、国际贸易、国际商务、市场营销等专业的学生使用，也可作为涉外人员培训教材或商务工作者自学之用。

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