

<<跬步集>>

图书基本信息

书名：<<跬步集>>

13位ISBN编号：9787811182323

10位ISBN编号：7811182327

出版时间：2008

出版时间：上海大学出版社

作者：龚思怡

页数：312

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<跬步集>>

内容概要

《跬步集》收录了2006上海大学 - 悉尼科技大学学术研讨会上的优秀论文。2006上海大学 - 悉尼科技大学学术研讨会在上海大学美丽而富有文化底蕴的嘉定校区举行，邀请了来自悉尼科技大学和上海大学的众多学者参与，在社会、经济、商务和国家比较研究等方面展开了全面的讨论。在研讨会上，上海大学外语学院的庄恩平教授、悉尼工商学院的吕康娟副教授和体育教学部的王国勇博士分别作主题发言，众多的代表在商务论坛和文化论坛上作交流发言，悉尼科技大学商学院的科研副院长Ian Palmer教授和国际研究院的院长Stephanie Donald教授也应邀参加了会议。

## 书籍目录

Preface . Economics and Business Management  
 Comparison Research on Accounting in Insurance Companies  
 between Australia and China  
 Modeling and Simulating for A Distribution System Based on Fuzzy Systems to  
 Forecast Demand  
 Values , Ethics and Guanxi Practices : A Study of Hong Kong Managers  
 Application of AHP to  
 Analyze Affecting Factors of Textile Enterprise Strategy and Decision  
 The Comparison of Oil & Natural Gas  
 Accounting Standards between China and Australia——Based on CAS27 and AASB6  
 Study on the Geographical  
 Characteristics&Administrating System Innovation of the City-and-Countryside Integration in China ' S  
 Metropolitans  
 Analysis of China ' s Foreign Trade Development Strategies under the Environmental  
 Regulations  
 The Supplier Alliance Obstacles of Middle——Small Firms in China  
 Comparative Research on the  
 Urban Cultures between Shanghai and Sydney  
 Entrepreneur Team in Venture Business  
 The International Brands  
 ' Impact on Chinese Customers ' Preference——Brand International Contribution in Chinese Market  
 . Culture , Education & Society  
 Hoy marchamos , mafiana votamos : Heeding the USA ' s Latino  
 Future  
 Nationalising the Popular : Ritual , Resistance and Survival in Latin American Popular Culture  
 Korean TV  
 Dramas ' Success in China : Implications on China ' S Television Industry  
 比以前富 : 中产阶级品位的培养  
 : 城市中国的阅读、旅游和教育选择  
 Leading Role of Industries and Scientific Management in Australian  
 Training Packages  
 Memoria Y olvido : Remembering and Forgetting in Post-Francoist Spain  
 Comparative  
 Dimensions of Reform and National Stability in Cuba and China ( Women in Asia )  
 Over My Dead Body !  
 Media Constructions of Forced Prostitution in the People ' s Republic of China  
 Another Model of Institutions  
 Operating and Changing in New Eras : Comparing Studies about the Development of Rural Industries and the  
 Direct Voting in Fundamental Society  
 Writing Home and China : Elisabeth Frey ' S Letters from China  
 1913-1914  
 Displacement and Shifting Geographies in the Noir Fiction by Cesare Battisti  
 Getting it from Noise and  
 Other Myths : AIDS and Intellectuals in France  
 Quality Assurance of Australian Transnational Education  
 The Life  
 and Deeds of San Precario , Patron Saint of Precarious Workers and Lives . Language and L iterature  
 From  
 Mother Tongue to Other Tongues——Using L1 in L2 Learning  
 Breaking Cultural Communication Barriers  
 Bias in  
 News Reporting——An Exploration in English Press in a Systematic——F

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>