

<<保险专业英语>>

图书基本信息

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作者：陈庆柏，王景仙 编著

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### 内容概要

全书共26章，基本覆盖了西方基础保险学的主要领域。

其中有与保险有关的一些基本概念，保险的定义，保险的历史发展，保险的社会功能，保险的法律原则，常见保险种类，保险的组织形式，保险中的主要参与者，各种保险文件简介，保费的确定与重要性，保险的索赔，保险营销，保险的风险管理，对保险业的法律监管，保险的培训与教育以及保险领域一些值得注意的重要趋势。

本书是关于介绍“保险专业英语”的教学用书，全书共26章，基本覆盖了西方基础保险学的主要领域。

其中有与保险有关的一些基本概念，保险的定义，保险的历史发展，保险的社会功能，保险的法律原则，常见保险种类，保险的组织形式，保险中的主要参与者，各种保险文件简介，保费的确定与重要性，保险的索赔，保险营销，保险的风险管理，对保险业的法律监管，保险的培训与教育以及保险领域一些值得注意的重要趋势。

## 作者简介

陈庆柏，教授，1965年毕业于对外经济贸易大学外语系。  
1980-1981，1986年分别在美国斯坦福大学法学院和英国伦敦大学经济学院研修商法与世界经济。  
1993年曾以客座教授身份在英国艾克斯讲学并进一步研修国际商法。

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编辑推荐

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