

<<国际贸易实务>>

图书基本信息

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前言

由编者编写的《国际贸易实务》（英文版）自2008年出版以来，一直得到出版社编辑、同行专家以及广大师生的肯定、支持和厚爱。

考虑到本教材是全英教材，对于中国学习者而言存在一定的困难，编者针对教材中的难点和重点，编写了这本辅导用书，希望能在一定程度上帮助学习者更好地掌握贸易实务的知识、提高贸易英语的能力。

《国际贸易实务》（英文版）的辅导资料由两部分组成：1）《国际贸易实务》（英文版）的辅导用书2）《国际贸易实务》（英文版）的教学课件《国际贸易实务》（英文版）的辅导用书由四部分组成：1）教学建议、知识结构和背景知识介绍2）教学重点、难点和语言点的点评3）课后练习的答案讲解和评析4）模拟试题和答案《国际贸易实务》（英文版）的教学课件为老师提供了更加直观、生动的多媒体教学平台，具有较强的实践性、实用性和可操作性，方便了老师教学和学生知识吸收和消化。

本辅导用书和课件的编者是广东外语外贸大学多年从事国际贸易实务全英授课的老师。

辅导用书及课件共分九章，其中第一章、第六章及第九章由周瑞琪老师负责，第二章、第三章和第七章由王小鸥老师负责，第四章、第五章和第八章由徐月芳老师负责，全书和课件由周瑞琪老师审稿和统稿。

本书编写过程中参考了若干种近年出版的国内外国际贸易教材及专著（见书末参考书目）。

藉此机会，编者谨对所参考的教材、专著的版权所有者表示衷心的感谢。

在本书的编写过程中，也得到不少中外专家的指导和帮助，编者谨对他们的帮助表示衷心的感谢。

囿于编者业务水平及经验，不足之处在所难免，尚望专家及使用批评指正。

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内容概要

《国际贸易实务》（英文版）自2008年出版以来，一直得到出版社编辑、同行专家以及广大师生的肯定、支持和厚爱。

考虑到本教材是全英教材，对于中国学习者而言存在一定的困难，编者针对教材中的难点和重点，编写了这本辅导用书，希望能在一定程度上帮助学习者更好地掌握贸易实务的知识、提高贸易英语的能力。

本辅导用书由四部分组成：1) 教学建议、知识结构和背景知识介绍；2) 教学重点、难点和语言点的点评；3) 课后练习的答案讲解和评析；4) 模拟试题和答案。

书籍目录

Chapter One General Introduction 第一章 绪论 1. Background and Suggestions for Teaching and Learning
 2. Learning Points 3. Solutions to Exercises Chapter Two International Trade Terms 第二章 国际贸易术语
 1. Background and Suggestions for Teaching and Learning 2. Learning Points 3. Solutions to Exercises Chapter
 Three Export Price 第三章 出口商品的价格 1. Background and Suggestions for Teaching and Learning
 2. Learning Points 3. Solutions to Exercises Chapter Four Terms of Commodity 第四章 商品条款 1. Background
 and Suggestions for Teaching and Learning 2. Learning Points 3. Solutions to Exercises Chapter Five Cargo
 Transportation 第五章 国际货物运输 1. Background and Suggestions for Teaching and Learning 2. Learning
 Points 3. Solutions to Exercises Chapter Six International Cargo Insurance 第六章 货物运输保险
 1. Background and Suggestions for Teaching and Learning 2. Learning Points 3. Solutions to Exercises Chapter
 Seven International Payments 第七章 国际货款支付 1. Background and Suggestions for Teaching and Learning
 2. Learning Points 3. Solutions to Exercises Chapter Eight Export Documentation 第八章 出口单证
 1. Background and Suggestions for Teaching and Learning 2. Learning Points 3. Solutions to Exercises Chapter
 Nine Inspection, Claim, Force Majeure and Arbitration 第九章 商检、索赔、不可抗力和仲裁
 1. Background and Suggestions for Teaching and Learning 2. Learning Points 3. Solutions to Exercises Model Test
 1 模拟试卷1 Model Test 2 模拟试卷2 Model Test 3 模拟试卷3 Key to Model Tests 模拟试题答案 Appendix 1
 INCOTERMS 2000 (CIF) Appendix 2 CISG 1980 (PART) References 参考书目

章节摘录

(1) A statement made by or other conduct of the offeree indicating assent to an offer is an acceptance. Silence or inactivity does not in itself amount to acceptance. (2) An acceptance of an offer becomes effective at the moment the indication of assent reaches the offeror. An acceptance is not effective if the indication of assent does not reach the offeror within the time he has fixed or, if no time is fixed, within a reasonable time, due account being taken of the circumstances of the transaction, including the rapidity of the means of communication employed by the offeror. An oral offer must be accepted immediately unless the circumstances indicate otherwise. (3) However, if, by virtue of the offer or as a result of practices which the parties have established between themselves or of usage, the offeree may indicate assent by performing an act, such as one relating to the dispatch of the goods or payment of the price, without notice to the offeror, the acceptance is effective at the moment the act is performed, provided that the act is performed within the period of time laid down in the preceding paragraph. (1) A reply to an offer which purports to be an acceptance but contains additions, limitations or other modifications is a rejection of the offer and constitutes a counter-offer. (2) However, a reply to an offer which purports to be an acceptance but contains additional or different terms which do not materially alter the terms of the offer constitutes an acceptance, unless the offeror, without undue delay, objects orally to the discrepancy or dispatches a notice to that effect. If he does not so object, the terms of the contract are the terms of the offer with the modifications contained in the acceptance. (3) Additional or different terms relating, among other things, to the price, payment, quality and quantity of the goods, place and time of delivery, extent of one party's liability to the other or the settlement of disputes are considered to alter the terms of the offer materially.

编辑推荐

《国际贸易实务(英文版)辅导用书》：新基点全国高等院校商务英语专业本科系列规划教材，商务知识子系列

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