

<<英语国家旅游文化>>

图书基本信息

书名：<<英语国家旅游文化>>

13位ISBN编号：9787811346206

10位ISBN编号：7811346206

出版时间：2010-2

出版时间：对外经济贸易大学出版社

作者：范广丽 等编著

页数：212

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<英语国家旅游文化>>

内容概要

《英语国家旅游文化》内容上注重思想性、人文性及科学性。
注重背景知识，尤其是文化背景知识的解读。
每篇文章均有10处左右的文化背景解读。
考虑到高职高专学生的特点，背景知识采用中文解释，为学生阅读扫除障碍。
是学生在阅读报刊文章的同时，能够对其文化背景有较深的了解。
在选材上注重与旅游行业有关的热点话题及其趣味性。
内容上每一个单元为一个模块，教师可以选择其中两篇文章讲解，另一篇布置学生自学。
文章中生词采用英中双语贴切释意及词语用法例句，便于学生自学掌握。
每篇文章后均配有丰富的练习，包括阅读理解练习、词汇练习、完型填空练习及翻译练习。
习题全部针对文章设计，形式丰富多样，旨在充分理解文章本身，熟练使用文章中词汇。
书后附有附录、全部练习参考答案和总词表，便于查找与检索。

<<英语国家旅游文化>>

书籍目录

Unit 1 Passage 1 Understanding Those Mystifying U. S. Americans (I) Passage 2 Understanding Those Mystifying U. S. Americans () Passage 3 Exploding the Myths about American Families in the Twentieth Century
Unit 2 Passage 4 The Development of Modern English Tourism Passage 5 The Origins of Royal Tourism in 19th-century Britain Passage 6 Baptists in Britain
Unit 3 Passage 7 Where to Go in Canada Passage 8 Australia Passage 9 New Zealand
Unit 4 Passage 10 Colloquialism and Slang on the U. S. Campus Passage 11 Voices from the London Streets Passage 12 (De) Africanizing Cape Town
Unit 5 Passage 13 Ireland: the Hill of Tara Passage 14 Canada: Culture and Customs Passage 15 Open Horizons: Multicultural Edinburgh
Unit 6 Passage 16 Here Is New York Passage 17 London Bridge Passage 18 Cities in Canada
Unit 7 Passage 19 The Sun Also Sets —— A Visit to Hemingway's Grave and Memorial Passage 20 Highlands and Glens Passage 21 Niagara Falls
Unit 8 Passage 22 The Problem of British Unity Passage 23 The Process of Distillation: Getting to the Essence of Things Passage 24 The Accidental Family
Appendices
Glossary

章节摘录

插图：If your values have been formed in Asia or Latin America or some parts of Europe, you may be troubled by the structure of the American family. Compared to what you are used to, it may seem weak, limited as a rule to a nucleus of parents-with-small-children, lacking strong vertical ties between generations and strong lateral ties to cousins and other relatives. For better or worse, American children are encouraged to become self-reliant early and as soon as their education is finished to strike out on their own. This same attitude of independence often impels elderly or retired people to live by themselves; their children do not automatically take over their care and maintenance. As a result, you will observe, communication between generations in the USA is sometimes limited, and sharp differences of opinion may arise. For example, in recent years the pioneer virtues of initiative, competitiveness and hard, unrelenting work have been challenged by members of the younger generation who feel that these traits, uncontrolled, may lead to a dehumanized society. On the surface, such clashes of opinion may seem divisive or abrasive, but in the long run they may also be healthy. Undoubtedly there are many Americans who need to expand their cultural horizons, deepen their appreciation of the arts, improve their relationships with people, concern themselves more with people, concern themselves more with their families and less with their bank accounts. It does no harm to have this pointed out. Conversely, it does no harm to point out that the son who scorns his father's obsession with work or business often is attending college and pursuing his iconoclasm at his father's expense.

<<英语国家旅游文化>>

编辑推荐

《英语国家旅游文化》：全国高职高专院校规划教材·旅游英语专业

<<英语国家旅游文化>>

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>