

<<实用英语阅读教程>>

图书基本信息

书名：<<实用英语阅读教程>>

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作者：薛永明 编

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内容概要

随着全球化和世界经济一体化进程的加快,英语在国际交往中的地位日益突显,各类高等学校英语教学也面临着新的机遇与挑战,高职高专作为培养实用技术性人才的摇篮,其英语教学理应顺应社会发展步伐与时代要求,不断探索创新。

为此,在教育部颁发的关于《高职高专教育英语课程教学基本要求》(试行)的精神指导下结合高职高专英语教学的实际特点与需要,我们组织编写了《实用英语阅读教程》。

本教程是按照英语应用能力和大学英语四级考试的要求进行编写的。

全书共8个单元,每个单元围绕一个主题进行选材,力求贴近生活,以实用、有用为主线,所映社会热点问题。

文章具有一定新颖性和时代性。

单元的基本内容是: 1·主题导入:相关背景知识介绍,激发学生阅读兴趣。

2·课文部分:每单元有3篇相同或相近主题的文章,文章中设有页边问题(Margin questions)便于学生把握文章大意与阅读节奏。

3·注释部分:对文章中一些重点词汇短语配有中英文解释。

4·练习部分:每单元配针对课文的阅读理解、词汇、短语等基础性练习,同时设置了一些思考题,旨在帮助学生更好地掌握相关主题内容,并内化成自己的知识结构。

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章节摘录

Types of Credit Cards Travel and entertainment cards , such as AmericanExpress or Diners Club . They are usually not available to students because they are used by businesses and consumers for travel and entertainment expenses and have an annual fee . Bank cards , such as MasterCard , VISA , Discover and Optima . These credit cards are sponsored by individual banks and are considered all purpose cards since they can be used to pay for a variety of goods and services . Each bank decides credit limits , annual fees , terms and conditions .

Company or retail store cards , such as Sears , J . C . Penney , Shell or Mobil . These cards are used in the retail store or gas station and have no annual fee . They may have a higher interest rate than a bank card and the terms and conditions of these cards vary widely . The way you use credit will effect your credit history and a negative credit history is a serious liability . Your credit history is maintained by credit bureaus in the form of a credit report . This credit report is a record of your credit use . Your credit history will be re-viewed by employers , insurance companies , apartment managers and businesses for consumer products , such as cars or furniture , and your record follows you wherever you go . The credit reporting system works so efficiently that creditors can obtain information on any consumer that uses credit within minutes .

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编辑推荐

以贴近生活为目标，以社会热点为主线，以实用有效为方向。

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