

<<话说文化>>

图书基本信息

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内容概要

《CHINESE CULTURAL TIPS》 With the advance of modern technology and communications, the world feels smaller. The technical improvements have made the once formidable geographical distance accessible. Peoples of different cultures find themselves interacting more closely than ever. Physical distance is no longer an obstacle preventing the interaction, but understanding of cultures different from one's own emerges as a new challenge.

This book, as its title shows, aims at, from a cultural perspective, providing some tips to those who are working or living in China and who want to make friends with the Chinese. The Chinese culture, with its evolution for over five thousand years, has formed its unique characteristics and has exerted a tremendous influence on all of Asia. The questions such as how and why the Chinese behave as they do require a careful probing of their cultural background. If we think of Chinese culture as a huge tree, then this book may be like some leaves which might enable you to imagine the tree from which they come. Generally speaking, the Chinese take a pragmatic attitude toward life, which can be seen in their interpersonal relationships and also their various holidays and celebrations. The author is concerned with understanding and interpreting these cultural characteristics. The method of the book is to discuss everyday phenomena and trace the underlying cultural factors. The book offers a glimpse into the meaning of Chinese culture, but suggests a possible method for a deeper understanding of Chinese life.

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书籍目录

01 Greetings & Introduction 02 Have you eaten? 03 Hi, Happiness 04 "Ni Hao, Manager" 05 Shaking hands 06 "I am a dragon" 07 Getting Along with the Chinese 08 Invitation and in the home 09 Table manners 10 In a Chinese restaurant 11 Eating is heaven 12 Nodding does not mean "yes" 13 Red color is always the right choice 14 The great harmonious world 15 A promise worth a thousand bars of gold 16 Social distance 17 Interesting numbers 18 Gift giving 19 Understanding the Chinese girls 20 Face-saving 21 Where? Where? 22 ABCs of the Chinese Traditions 23 Holiday celebrations 24 Spring Festival 25 Dragon Boat Festival 26 Mid-Autumn Festival 27 The Lantern Festival 28 Qing Ming (Tomb Sweeping Day) 29 The Seventh Eve 30 The Double Ninth Holiday 31 The Chinese language 32 The Chinese calligraphy 33 The Chinese painting 34 Traditional residential building 35 Feng Shui 36 The traditional Chinese medicine 37 Auspicious signs and patterns 38 Appendix

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