

图书基本信息

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内容概要

王迈迈图书品牌，始于上个世纪八十年代。

1987年，英国前军情五处情报处长的一本《抓间谍者》，引起西方社会轰动，我国中央电视台也在新闻联播中作了报道。

于是乎，国内出版界闻风而动，学者、译者们绞尽脑汁，搜索出版信息；相关出版社使尽浑身解数，捕捉出版战机。

然而，却是无名小卒王迈迈，从万马军中杀出，和长江文艺出版社立下军令状，初出茅庐，一战告捷，出版社一版销售王迈迈译著《抓间谍者》近十万册，胜局一开，自然是一发不可收拾，随后几年，王迈迈捷报频传《皇家姐妹》、《夜半情思》、《南希·里根回忆录》、《马克·吐温未发表作品集》等译著相继问世，本本都是畅销书。

1990年以后，因为教学关系，王迈迈开始编著大学英语教材和四六级考试辅导方面的图书。

从那时起，国内众多高校周边的大小书店，不断发现王迈迈英语的畅销图书品种上市。

忽如一夜春风来，千树万树梨花开。

国内大学英语教辅图书市场王迈迈英语几近一枝独秀，简直是独领风骚十余年。

时至今日，王迈迈英语系列丛书已然数百种，涉及中学、大学、考研等各学科品种，其品牌因对教材难点的讲解特别易懂，对考试方向的把握特别准确，越来越受到读者欢迎。

调查显示，全国许多大学生、中学的学生，拥有王迈迈品牌图书，几乎人手一册，其深受欢迎的程度可见一斑。

作者简介

王迈迈，中国书刊发行业非国有书业工作委员会常务理事，湖北省出版物发行协会副会长，武汉现代外国语言文学研究所所长，长期从事大学英语和中学英语教学与研究，编著出版了大量深受读者喜爱的畅销图书，调查显示，全国许多大学、中学的学生，拥有王迈迈品牌图书，几乎人手一册，其深受欢迎的程度可见一斑。

章节摘录

It was a cold, rainy and wholly miserable afternoon in Washington, and a hot muggy night in Miami. It was Sunday, and three games were played in the two cities. The people playing them and the people watching them tell us much about the ever changing ethnic structure of the United States. Professional football in the United States is almost wholly played by native born American citizens, mostly very large and very strong, many of them black. It is a game of physical strength. Linemen routinely weigh more than 300 pounds. Players are valued for their weight and muscles, for how fast they can run, and how hard they can hit each other. Football draws the biggest crowds, but the teams play only once a week, because they get so battered. The 67,204 fans were in Miami for the final game of the baseball World Series. Baseball was once America's favourite game, but has lost that claim to basketball. Baseball is a game that requires strength, but not hugeness. Agility, quickness, perfect vision and quick reaction are more important than pure strength. Baseball was once a purely American game, but has spread around much of the New World. In that Sunday's final, the final hit of the extra inning game was delivered by a native of Columbia. The Most Valuable Player in the game was a native of Cuba. The rosters of both teams were awash with Hispanic names, as is Miami, which now claims the World Championship is a game that may be losing popularity in America, but has gained it in much of the rest of the world. Baseball in America has taken on a strong Hispanic flavor, with a dash of Japanese added for seasoning. Soccer, which many countries just call football, is the most widely enjoyed sport in the world. In soccer, which many countries just call football, the ethnic tide has been the reverse of baseball's. Until recently, professional soccer in the United States have largely been an import, played by South Americans and Europeans. Now, American citizens in large numbers are finally taking up the most popular game in the world.

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