

图书基本信息

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内容概要

作文：给出两篇范文，点评亮点词句
听力：引导听前预测，标注听音难点
阅读：展示解题过程，分析语篇题眼
综合：逐段逐句讲解，考点一一悦透

章节摘录

Passage Two Questions 62 to 66 are based on the following passage. People are being lured (引诱) onto Facebook with the promise of a fun , free service , without realizing they're paying for it by giving up loads of personal information. Facebook then attempts to make money by selling their data to advertisers that want to send targeted messages. Most Facebook users don't realize this is happening. Even if they know what the company is up to , they still have no idea what they're paying for Facebook , because people don't really know what their personal data is worth. The biggest problem , however , is that the company keeps changing the rules. Early on , you could keep everything private. That was the great thing about Facebook-you could create your own little private network. Last year , the company changed its privacy rules so that many things-your city , your photo , your friends' names-were set , by default (默认) , to be shared with everyone on the Internet.

According to Facebook's vice-president Elliot Schrage , the company is simply making changes to improve its service , and if people don't share information , they have a "less satisfying experience." Some critics think this is more about Facebook looking to make more money. Its original business model , which involved selling ads and putting them at the side of the page , totally failed. Who wants to look at ads when they're online connecting with their friends ?

The privacy issue has already landed Facebook in hot water in Washington. In April , Senator Charles Schumer called on Facebook to change its privacy policy. He also urged the Federal Trade Commission to set guidelines for social-networking sites. "I think the senator rightly communicated that we had not been clear about what the new products were and how people could choose to use them or not to use them , " Schrage admits.

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一题熟悉一类题型 一题练透一个考点。
10套模拟 + 5套真题 + 6套听力 + 30篇作文 + 3000分频词。

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