

<<2013淘金英语专业四级听力500题>>

图书基本信息

书名：<<2013淘金英语专业四级听力500题>>

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内容概要

1. 500题训练，包括28套专项训练+10套标准模拟；
2. 33个听力解题技巧；
3. 光盘另赠50篇听写，包括音频、字幕和电子文本。

作者简介

华研外语，国内第一家采用科学实验的手段来提高学习效率的文化开发科研机构，多年来致力于大学英语教学法和测试学的研究。

“方法第一”即TOPWAY，是他的做事原则，方法得当就会事半功倍，让您花最少的时间取得最好的学习效果；“沙里淘金”是他的思维方式，通过电脑分频等诸多科学手段，让您抓住问题的关键，用20%的精力取得80%的成绩，体现“2/8”原则；封面上那个可爱的青蛙举杠铃的Logo，寓意华研的方法可起到真正的“四两拨千斤”的奇效。

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版权页： 7. What is the conversation mainly about? A. The relationship between farmers, Ward and Sears. B. The development of the catalog sales business. C. The relationship between the catalog and textbooks. D. The story of a Chicago retailer. 8. Why did Richard Sears start his own business in catalog? A. Because he wanted to beat Ward. B. Because he wanted to help his brother Ward. C. Because he thought this business was profitable. D. Because he enjoyed competition in this business. 9. Who were the main customers of Sears and Ward's business? A. Farmers. B. City people. C. Business people. D. Students. 10. why was the catalog used as textbooks? A. It helped students with spelling and adding. B. It helped students become familiar with a variety of goods. C. Students might order things from the catalog. D. Schools were short of textbooks at that time. Questions 1 to 3 are based on the following conversation. W: Surely the number of letters posted nowadays has dropped because of the telephone? M: Not a bit. Millions of letters and parcels are posted every working day. W: [1]I suppose most of the items are sent by the ordinary letter and parcel service. M: [1]Yes. They're usually fine for everyday needs. But they're not designed as compensation services. W: what do you mean? M: Well, you can't receive any money from us if the item you've sent gets lost. [3]We some compensation..., up to a maximum of ~16.50 in fact it can be shown that the letter or a parcel was lost or damaged in the W: That could be difficult to prove. M: [3]That's why it's better to ask the counter clerk for a certificate of which you'll be asked to produce if the article does get lost. W: Do you have other special services?

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