

<<PRINT IN FASHION 时装印>>

图书基本信息

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内容概要

The relationship between print and high fashion has never been more potent . Fashion is fuelled by the desire for change and developments in print , texture and finishes are lending themselves to a radical shift in fashion in the 21st century . Marnie Fogg explores cutting-edge print design for fashion through the eyes of the designer by investigating the design process , looking at sources of inspiration and the effects of innovative developments in print technology . With interviews and exclusive archive material from renowned fashion and textile designers such as Eley Kishimoto , Jonathan Saunders , Paul Smith and Consuelo Castiglioni for Italian fashion label Marni , this book explores the synergy between garment and print . From the perennial influence of nature on print design , through folkloric and fantasy inspired print to graphic and abstract designs and finally the power of vintage , this is an essential guide to Understanding print in fashion today .

作者简介

Marnie Fogg is a media consultant on all aspects of the fashion industry . She is currently lecturing in Visual Studies and the Culture of Fashion at the University of Nottingham and has a Master . S Degree in Art and Design Advanced Practice and Theory . She is

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