

<<产品设计Sketching>>

图书基本信息

书名：<<产品设计Sketching>>

13位ISBN编号：9789812456212

10位ISBN编号：981245621X

出版时间：2009-12

出版时间：Page One Publishing

作者：Koos Eissen

页数：254

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<产品设计Sketching>>

内容概要

Are designers still making drawings by hand? Isn't it more advanced to use a computer in this computer era? Some may think sketching is a disappearing skill, but if you ever enter a design studio, you will find out differently. Studios still make sketches and drawings by hand - and in most cases, quite a lot of them. They are an integral part of the decision-making process, used in the early stages of design, in brainstorming sessions, in the phase of research and concept exploration, and in presentation. Drawing has proved to be, next to verbal explanation, a powerful tool for communicating not only with fellow designers, engineers or model makers but also with clients, contractors and public offices. This book can be regarded as a standard book on design sketching, useful for students in product design. Koos Eissen and Roselien Steur both teach design drawing techniques. He is an associate professor at the Delft University of Technology and responsible for the freehand drawing classes at the Faculty of Industrial Design Engineering, while she teaches at the Faculty of Visual Art and Design, Utrecht School of the Arts.

<<产品设计Sketching>>

书籍目录

Preface Introduction Chapter 1 Side view sketches Introduction Getting started Adidas AG Light and shading npk industrial design bv Details Ford Motor Company SMOOL Designstudio Drop shadows Displays WeLL Design Chapter 2 Perspective drawing Introduction Scale Perspective convergence Distortion Foreshortening Well Design Viewpoint BMW Group Eye-level perspective Extreme perspective DAF Trucks NV FLEX/the N NOVIATION LAB DAF Trucks NV Aerial perspective Guerrilla Games Chapter 3 Simplifying shape Introduction Analyzing The drawing approach WAAC Chapter 4 Elementary geometrical shapes Introduction Block Shapes Cylinders, spheres and cones Audi AG Chapter 5 Special attention For ellipses Chapter 6 Rounding Chapter 7 Cross section Chapter 8 Ideation Chapter 9 Explanatory drawings Chapter 10 Surface and textures Chapter 11 Emitting Light Chapter 12 Conterxt

<<产品设计Sketching>>

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>